



# Sensing-as-a-service and Big Data

Arkady Zaslavsky, Charith Perera,  
Dimitrios Georgakopoulos  
CSIRO, Australia

# Outline

1. IoT
2. Sensors, sensor networks, sensing-as-a-service
3. Big Data
4. EU FP7 OpenIoT
5. CSIRO projects
6. Conclusion





# CSIRO today: a snapshot

**Australia's national science agency**

**One of the largest & most diverse in the world**

**6500+ staff over 55 locations**

**Ranked in top 1% in 14 research fields**

**150+ spin-offs based on our IP & expertise**

**170+ active licences of CSIRO innovation**

**Building national prosperity and wellbeing**



# National Research Flagships



**Climate  
Adaptation**



**Light  
Metals**



**Sustainable  
Agriculture**



**Energy  
Transformed**



**Minerals  
Down Under**



**Water for  
a Healthy  
Country**



**Food  
Futures**



**Preventative  
Health**

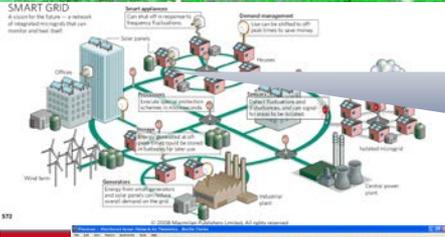
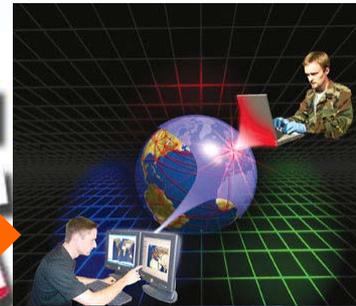


**Wealth  
from Oceans**



**Future  
Manufacturing**

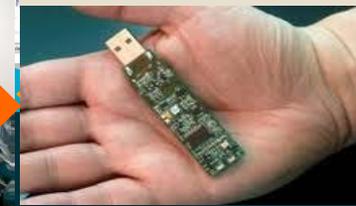
# Future Internet



Future Internet



Society



# Internet of Things IoT

based on  
standard &  
interoperable  
communication  
protocols

where  
physical &  
virtual “things”  
have identities,  
physical  
attributes,

virtual  
personalities,  
use intelligent  
interfaces,  
and

are  
seamlessly  
integrated into  
the information  
network.

A dynamic  
global network  
infrastructure  
with self  
configuring  
capabilities



# Internet of Things

Imagine a world where:

- your car knows where the traffic jams / road anomalies are
- your fridge knows how long before the milk expires
- you know the areas with the less pollution where you can jog freely
- energy resources can be managed efficiently

And the list goes on forever!



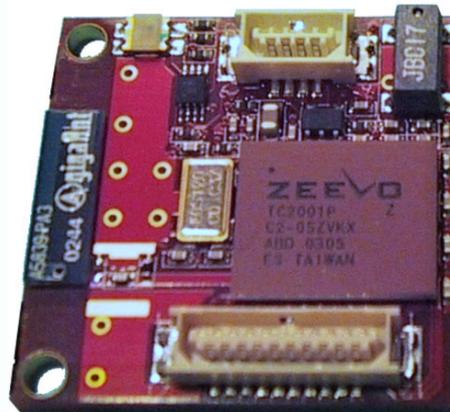
# Existing WSN Devices

Wikipedia lists 31 Sensor Network devices

Sensor Network Museum lists 30 devices

<http://www.snm.ethz.ch/Main/HomePage>

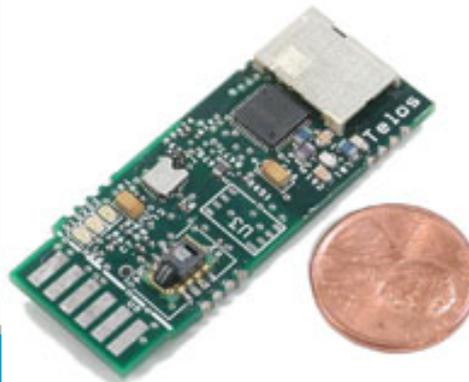
IMote 2.0:



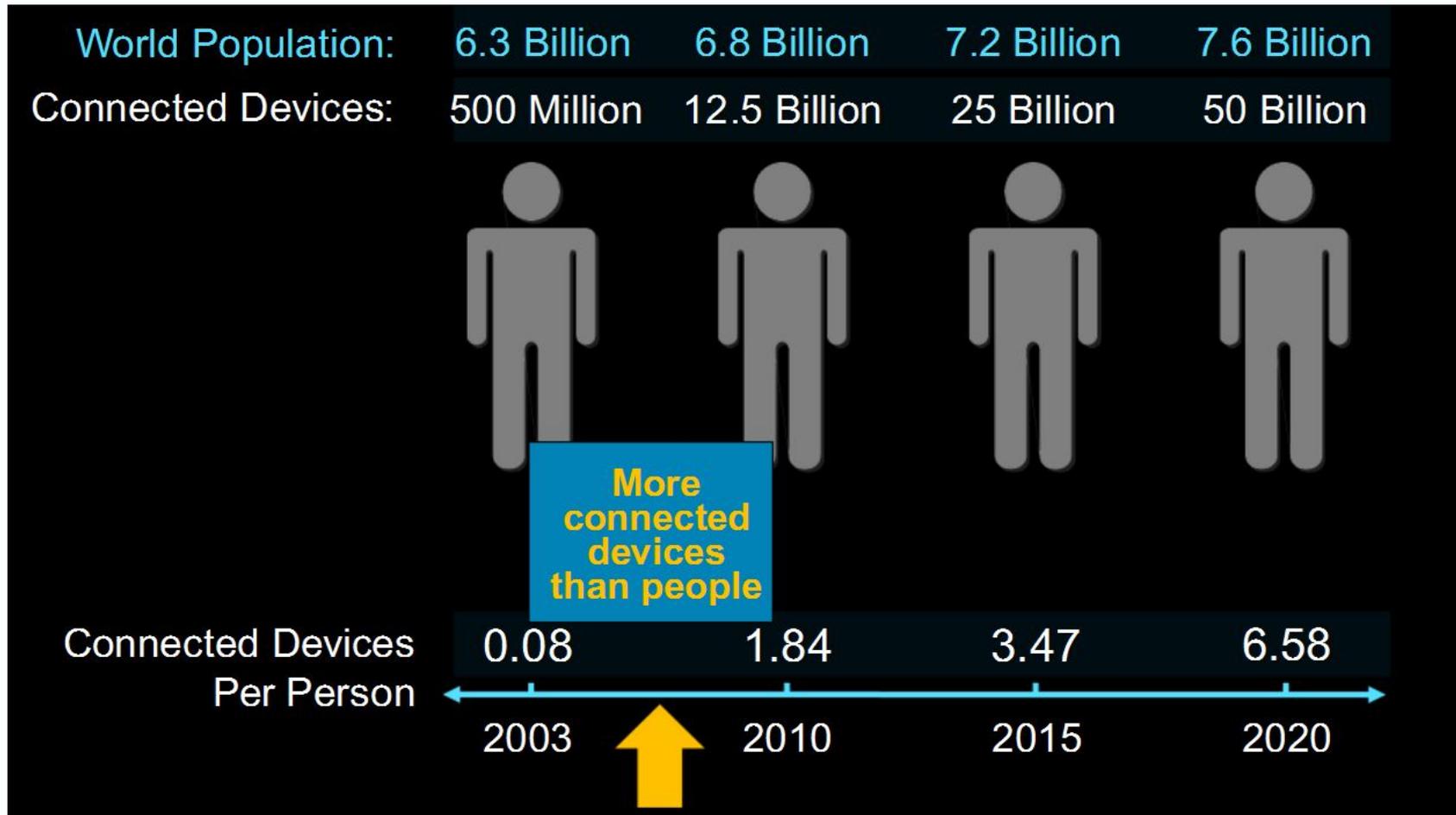
MicaZ:



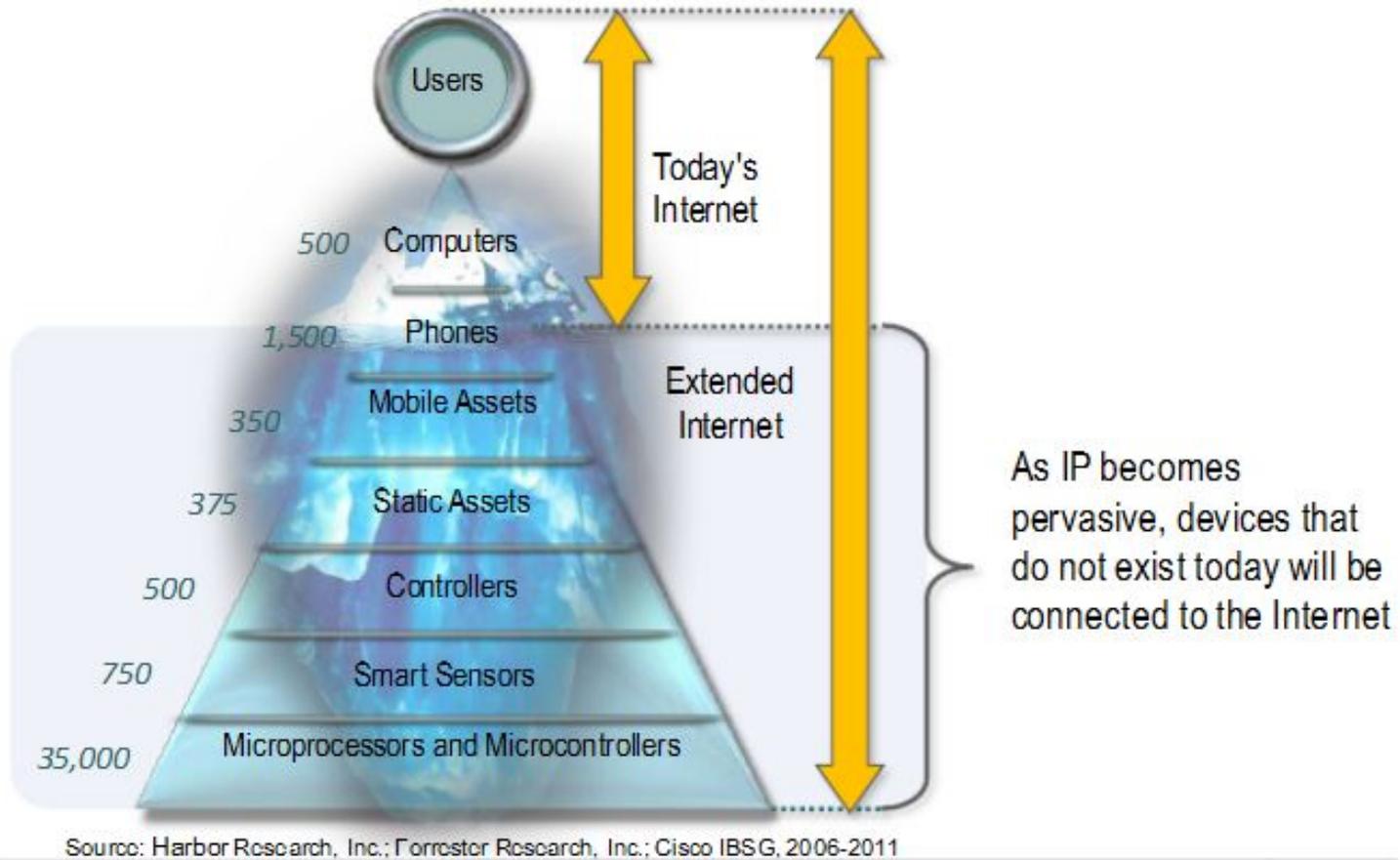
TelosB:



# IoT is Already Here



# The Internet Will Extend to Billions of Devices



# Wireless and Sensors Will Be Everywhere

90% of world's population has wireless connectivity

100,000 wireless network masts are erected annually

1 billion electronic devices equipped with WiFi shipped in 2012

Billions of smart sensors

- Cisco2009: PlanetarySkin—integrate sensors on land, in sea, in air, and in space to help make it possible to see the whole picture when it comes to the effects to and changes in the environment
- HP2010: Central Nervous System for the Earth (CeNSE) – 10-year mission to embed up to a trillion push-pin-sized sensors and actuators around the globe

Source: Cisco IBSG, UN: International Telecommunications Union, Real-Aliens. Com 2006-2011

# The “Zettaflood” is just the Beginning of the IoT Traffic

Total IP Traffic on the global Internet:

- 2003-1.8 Petabytes
- 2007- 161 Exabytes
- 2009- 487 Exabytes
- 2010- ½Zettabyte
- 2011- 1 ZettaByte (540,000 X increase from 2003)

“By 2011, 20 typical households will generate more traffic than the entire Internet did in 2008.”

Jim Cicconi, VP, AT&T

Expected to double over the next 18 months

2012- 91% expected to be video

Source: VentureBeat, IDC, C|Net, TheGuardian, UK

# New Internet Inhabitants



This **tree** has 3,000 followers...do you?



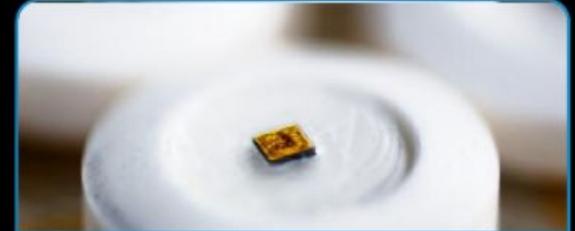
**Cow** transmits 200 MB per year



Connected **shoe**



**Asthma inhaler** cross-referenced with environmental / weather data

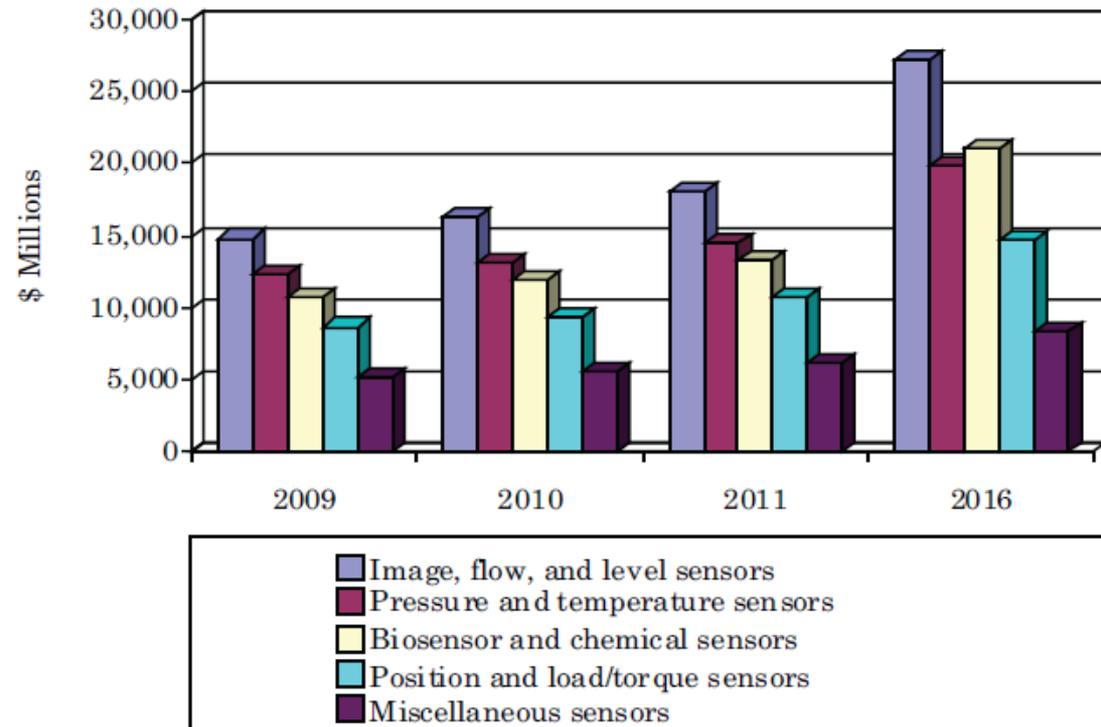


**Proteus chip** transmits data from your stomach

# Sensors: Technologies and Global Markets

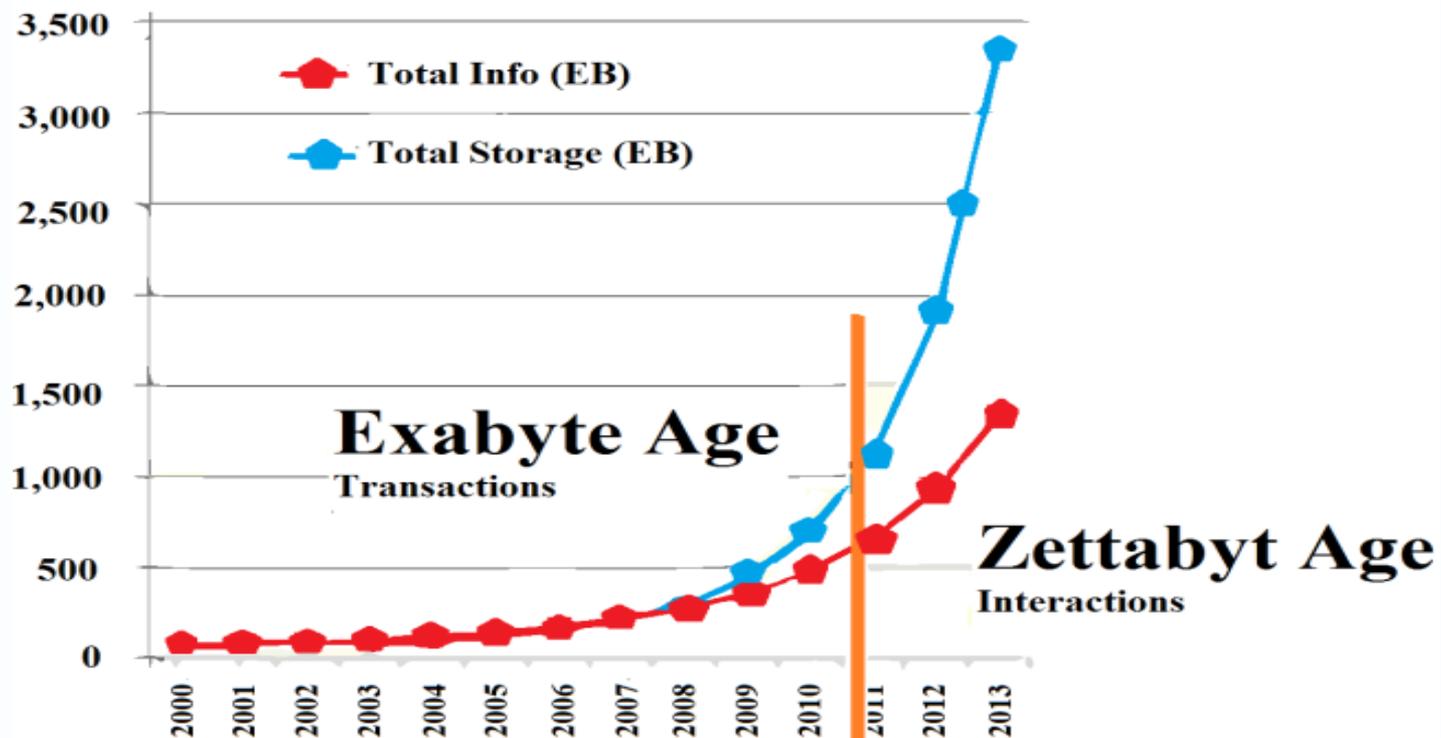
*The market for biosensors and chemical sensors is expected to experience the highest growth, at a compound annual growth rate (CAGR) of 9.6% during the 5-year period from 2011 to 2016. This sector is expected to be worth \$13 billion in 2011 and \$21 billion in 2016.*

**SUMMARY FIGURE**  
**GLOBAL MARKET FOR SENSORS, 2009-2016**  
**(\$ MILLIONS)**



Source: BCC Research

# Big Data



The total amount of data generated on earth exceeded one Zettabyte (ZB) in 2010. It is predicted that data volume will grow exponentially as depicted ([www.teradata.com](http://www.teradata.com))

# Big Data Landscape

Log Data Apps

Vertical Apps

Business Intelligence

Analytics and Visualization

>3,500  
North America

Europe  
>2,000

China  
>250

Middle East and Africa  
>200

India  
>50

Japan  
>400

Latin America  
>50

Rest of APAC  
>300

McKinsey report, 2011

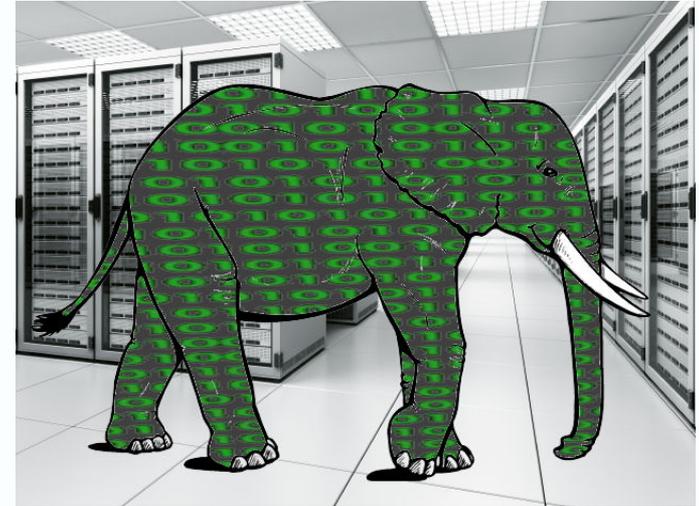
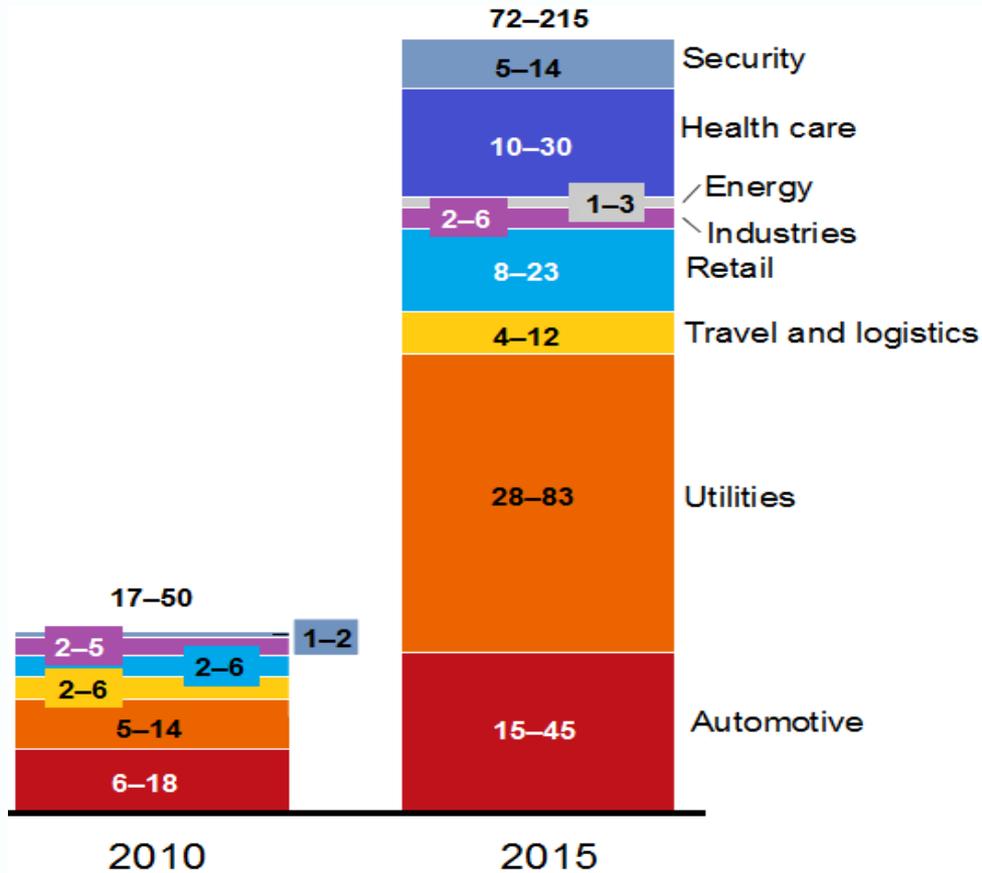


Copyright © 2012 Dave Feinleib

dave@vcdave.com

<http://blogs.forbes.com/davefeinleib/>

# IoT & Big Data



Data generated from the Internet of Things will grow exponentially as the number of connected nodes increases. Estimated numbers of connected nodes based on different sectors are presented in Millions

# CHALLENGES IN BIG DATA MANAGEMENT

- ❑ High volume of processing using low power consumed digital processing architecture.
- ❑ Discovery of data-adaptive Machine learning techniques that can analyse data in real-time.
- ❑ Design scalable data storages that provide efficient data mining.





# EU FP7 OpenIoT Objectives

## The Motivation:

- Despite the proliferation of pervasive grids, participatory sensing and on-demand sensing services (e.g., «Location-as-a-Service») **there is no easy (and generic) way to offer utility based IoT services**
- IoT end-users and providers still need to deploy their own sensors and devices

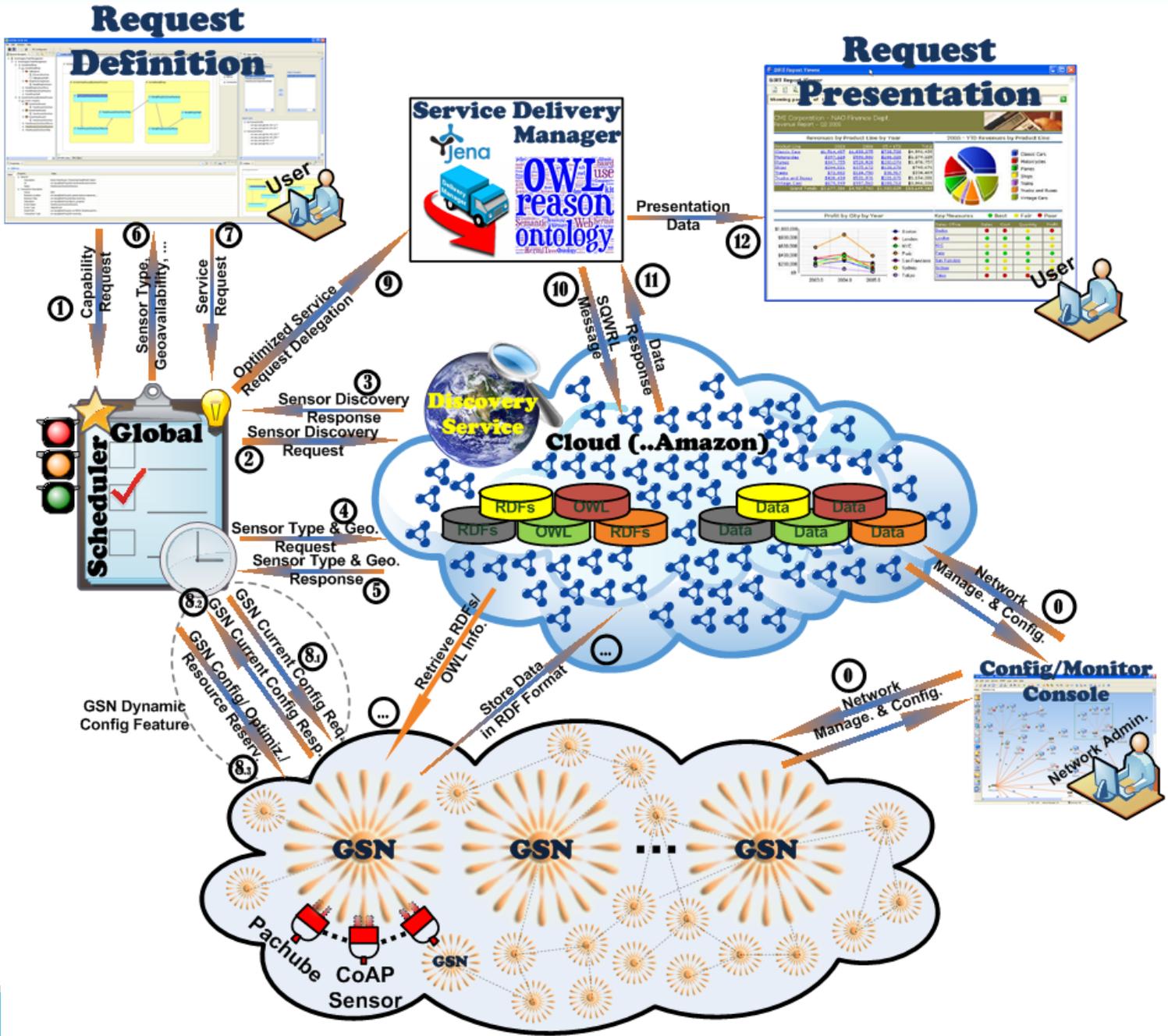
## The Open IoT Goal:

- Research and provide an **open source middleware framework** enabling the dynamic, self-organizing formulation of self-managing cloud environments for IoT applications
- Sensing-as-a-Service
- Converge IoT and IoS - Cloud Computing

[www.openiot.eu](http://www.openiot.eu)

# OpenIoT High Level Architecture

(Simple Example with dynamic GSN config)



# OpenIoT experimental test-bed

For the High Resolution Plant Phenomics Centre's Phenonet project

- Measure environmental and plant physiology parameters in the field
- Improve the quality and scale of data available to plant breeders from grain trial plantings

IE Lab contribution

- Design and programming of sensor network
- Testbed for declarative programming of sensor networks
- Fast browser-based data display & analysis using reusable components
- See <http://phenonet.com>



# What is GSN ?

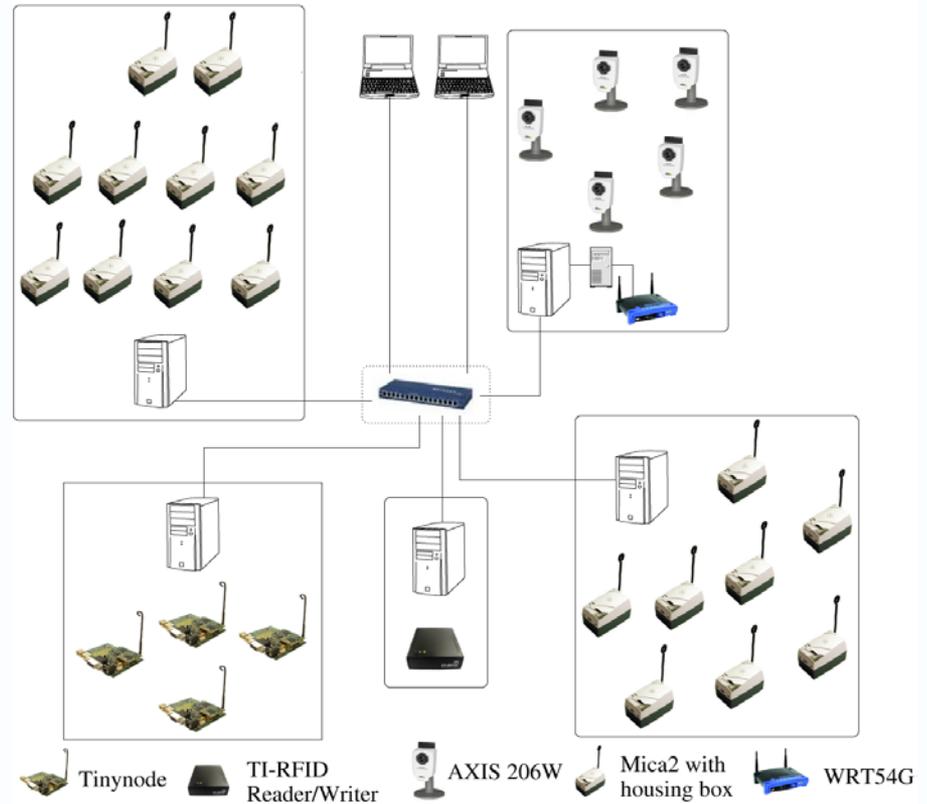
Sensor information management solution

Runs on base computers (Java)

Integrates data streams with R/Matlab,...

Publish/Subscribe with continuous data processing

Many other advanced features...



OpenIoT is extending and transforming GSN to a Cloud Service

# GSN Focus

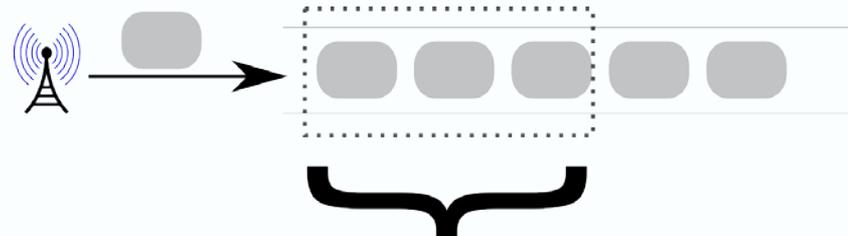
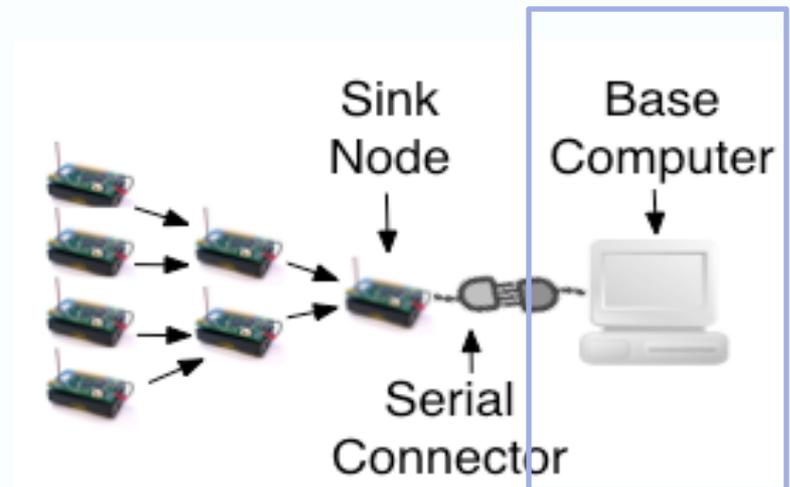
Acquire data from sensors, RFIDs, motes, cameras, and other information sources (anything that can produce data streams)

Stream Processing Engine

- Window-based processing
- Example:  
Sliding Value 1, Window Size 3

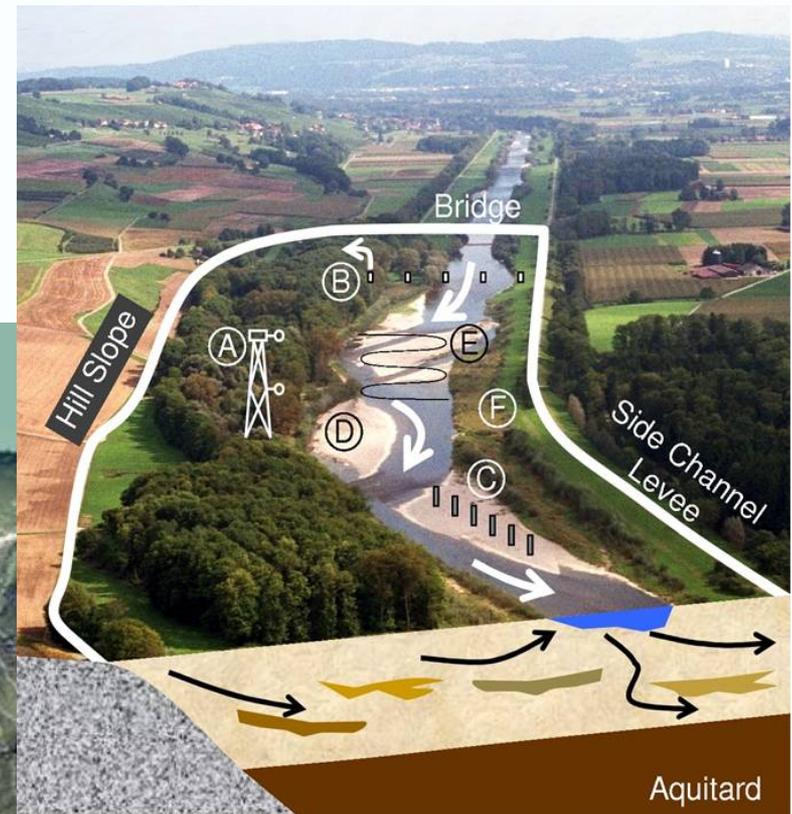
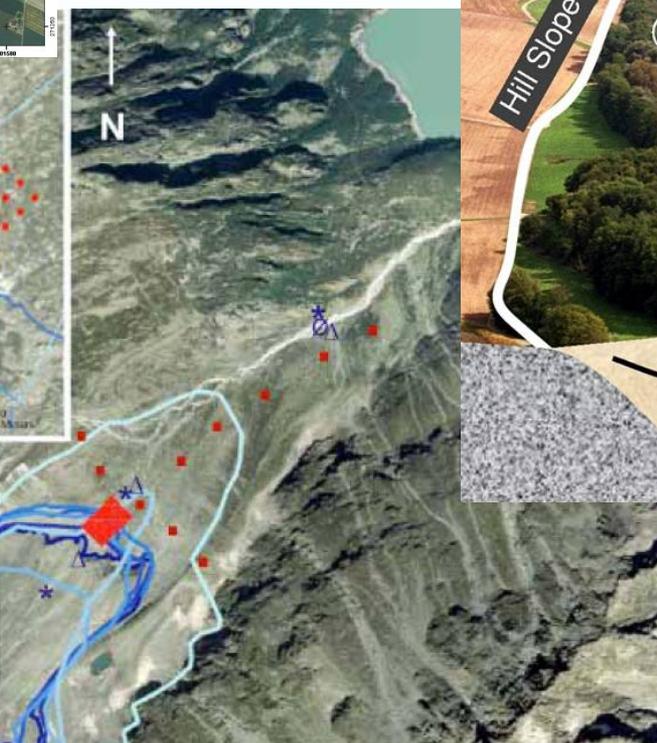
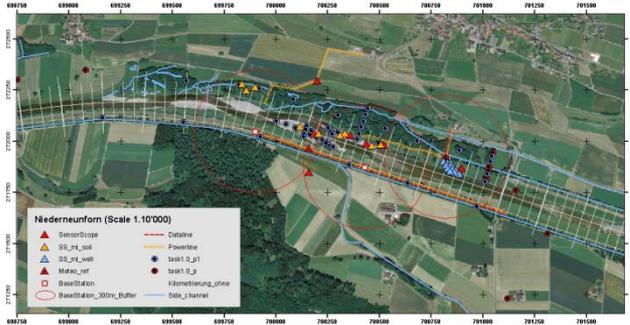
Publish/Subscribe services

Archiving

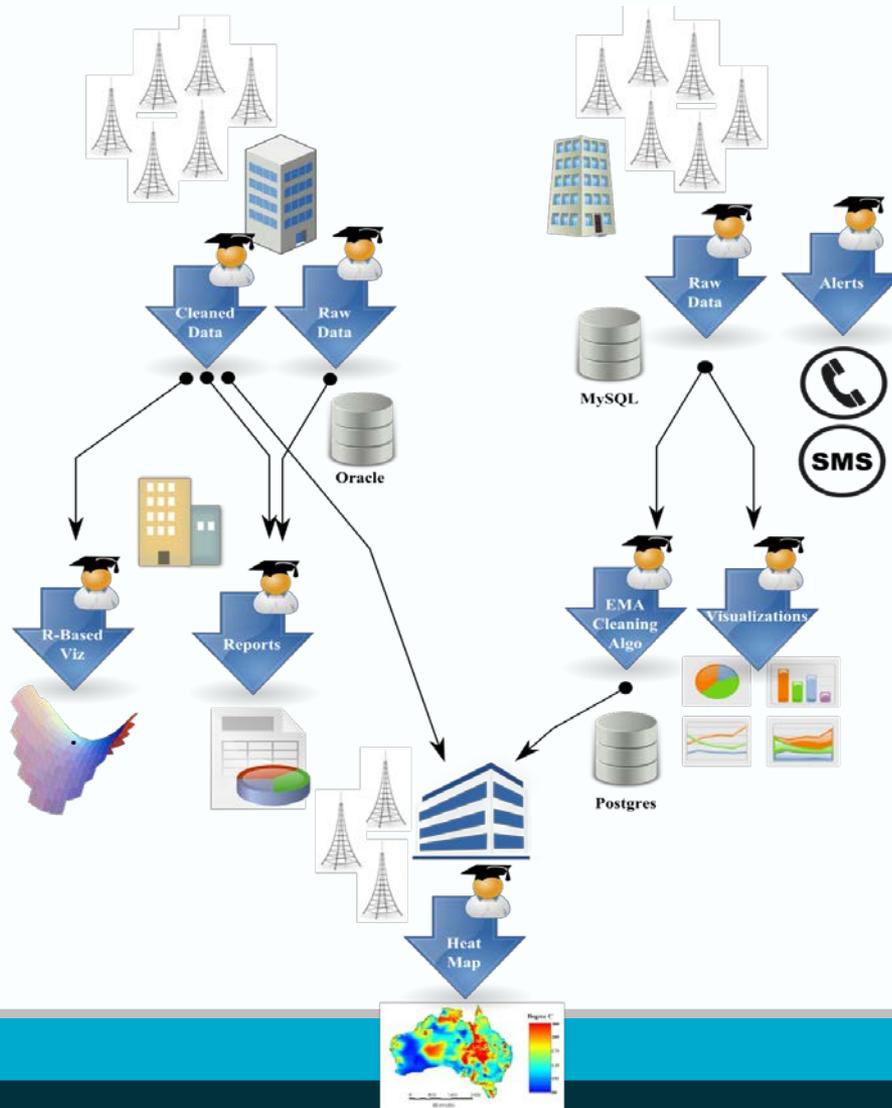




# Some of the Existing Deployments

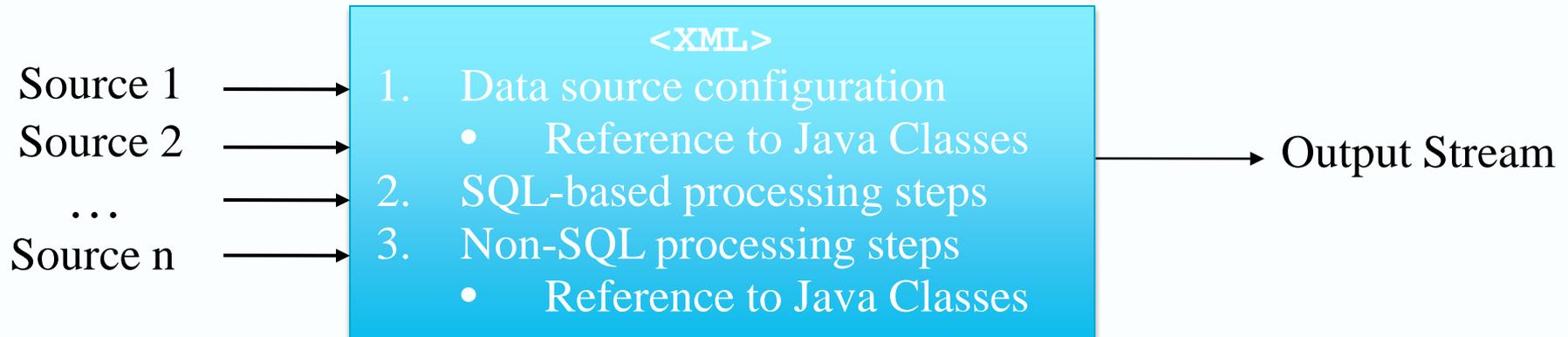


# Building GSN Applications



- **GSN Applications are collections of interconnected Virtual Sensors**
- **Example:**
  - 9 Virtual Sensors
  - Each virtual sensor has to configure its data source
  - Publish/Subscribe Model
  - Continuous Queries

# GSN Virtual Sensors



Virtual sensor are specified by XML scripts

Include stream data processing steps specified via SQL-like queries

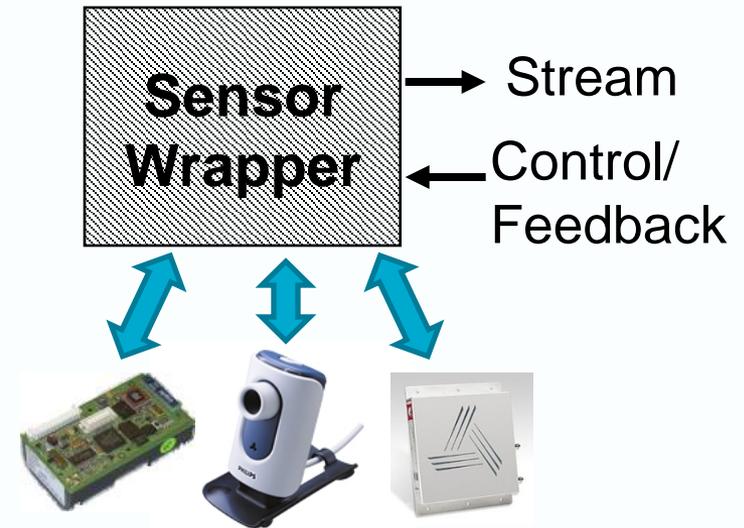
Include References to Java classes of additional operators, including

- Configuration of data steam sources via provided wrappers
- Non-relational stream data processing operators, e.g., for spatiotemporal processing, alerting, for data cleaning, visualization

# Flexible Data Acquisition for Virtual Sensors

## GSN Sensor integration support wrappers

- GSN provides wrappers and APIs for adding more
- Wrappers produce streams
- Interact with sensors
  - Wrappers consume control cmds



## 20+ Wrappers already available

- TinyOS, CSV, HTTP-Get, Serial Port, UDP, RSS Feeds, ...

## An introduction on how to write a new wrapper

- [sourceforge.net/apps/trac/gsn/wiki/writing-wrapper](http://sourceforge.net/apps/trac/gsn/wiki/writing-wrapper)
- [sourceforge.net/apps/trac/gsn/wiki/template-wrapper](http://sourceforge.net/apps/trac/gsn/wiki/template-wrapper)

# CSIRO Applications

[www.csiro.au](http://www.csiro.au)



# Sensing the crop environment and performance

## Wireless sensor network:

- Nodes with sensors, microcomputer and radio
- Self configuring mesh network

## Two types of Nodes

- Plot nodes and weather nodes
- Sensors: rain, hail air temperature, pressure, relative humidity, wind speed and direction, etc.

Time resolution in the order of minutes

Spatial resolution – per plot where needed

- “Golden Data Points” are captured
- Site visits are transformed to virtual (online) site visits



# The Phenonet Network



Plot Nodes



Weather Nodes



# Priority areas

1. Circular Head – NW Tasmania  
Agriculture (dairy), aquaculture, carbon markets
2. Scottsdale – NE Tasmania  
Agriculture (dairy, fruit and viticulture), food logistics, carbon markets
3. South Esk – Northern Midlands, NE Tasmania  
Catchment management, flood prediction, carbon markets
4. Triabunna – East Coast  
Agriculture (pasture, fruit and viticulture), aquaculture, food logistics, carbon markets
5. Huon Valley – SE Tasmania  
Aquaculture, food logistics, carbon markets, catchment management



# Aquaculture monitoring

- Strategic relevance

- Improve productivity of the salmon and oyster aquaculture industry through provision of real-time awareness of critical environmental variables.
- Build supply chain resilience to natural events (e.g. harmful algal blooms) that may force temporary closure of some production facilities.



- Impact

- Tasmanian aquaculture industry groups (Oysters Tasmania and Tasmanian Salmon Growers Association)
- Tasmania Department of Human and Health Services



# Aquaculture monitoring

- Science challenges
  - Federation of existing aquaculture data including sensor observations, historical data, and model outputs.
  - Develop incremental learning model to analyse cause-effect relationships. Decision support tools capable of predicting events that may potentially impact productivity.

# Smart rural infrastructure

- Strategic relevance
  - Real-time sensing and modelling of environmental and irrigation crop parameters to:
    - Increase water availability
    - Improve water use efficiency
    - Boost agricultural productivity without compromising critical ecosystem services.
- Impact
  - Tasmanian Irrigation (Lower South Esk Irrigation Scheme).



# Smart rural infrastructure

- Science challenges
  - Federation/querying of of diverse sensor data streams.
  - Model-sensor integration, framework for managing computer simulation models used to predict weather, stream flow, crop production, and irrigation demand.
  - Provenance-based model-sensitivity analysis.
  - Decision support tools that will maximise irrigation water use efficiency and automate irrigation.

# Context-based disaster alerts

- Strategic relevance

- Delivers on key objectives in the COAG National Disaster Resilience Statement.
- Improves government and societal capacity to deal with disasters.

- Impact

- Tasmania State Emergency Services (SES).
- Local communities.
- Utilities.



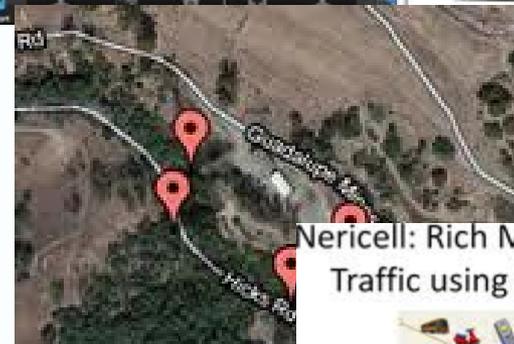
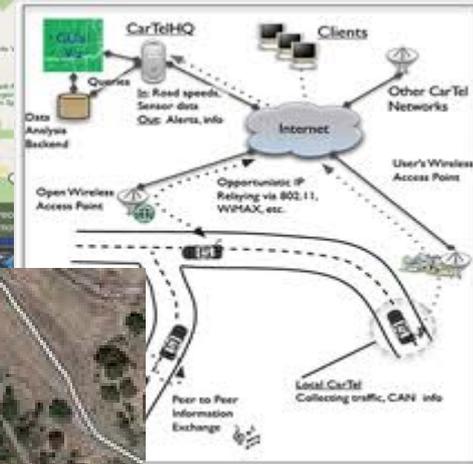
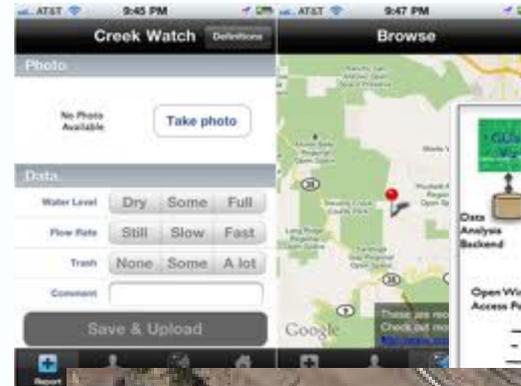
# Context-based disaster alerts

- Science challenges

- Alerting system is dependent on information from many different sources including live sensor feeds, spatial feature services, and output from predictive models.
- Representing context information in a unified manner
- Developing a methodology for analysing different contexts
- Predicting causes and effects
- Providing context-aware alerting services.

# Mobile Crowd-sensing Applications

- ❑ Environmental – monitor the phenomena related to the natural environment
  - pollution levels (Common Sense[1]), water levels in creeks (CreekWatch[2]), wildlife habitats
- ❑ Infrastructure - measurement of large-scale phenomena related to public infrastructure
  - traffic congestion and road conditions (CarTel [3], Nericell [4]),
  - parking availability (ParkNet [5]),
  - outages of public works (e.g., malfunctioning fire hydrants, broken traffic lights),
  - real-time transit tracking



Nericell: Rich Monitoring of Roads and Traffic using Mobile Smartphones



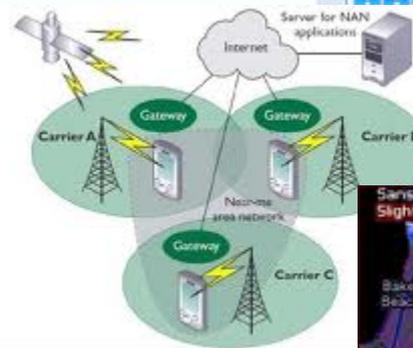
# Mobile Crowd-sensing Applications

❑ Health and well-being – monitor health and well-being of groups of people

- individuals measure location and bike route quality (e.g., CO2 content on route, bumpiness of ride), and aggregate the data to obtain the “most” bikeable routes (BikeNet [6])
- individuals take pictures of what they eat and share it within a community to compare their eating habits (DietSense[7]) – community of diabetics

❑ Social networking

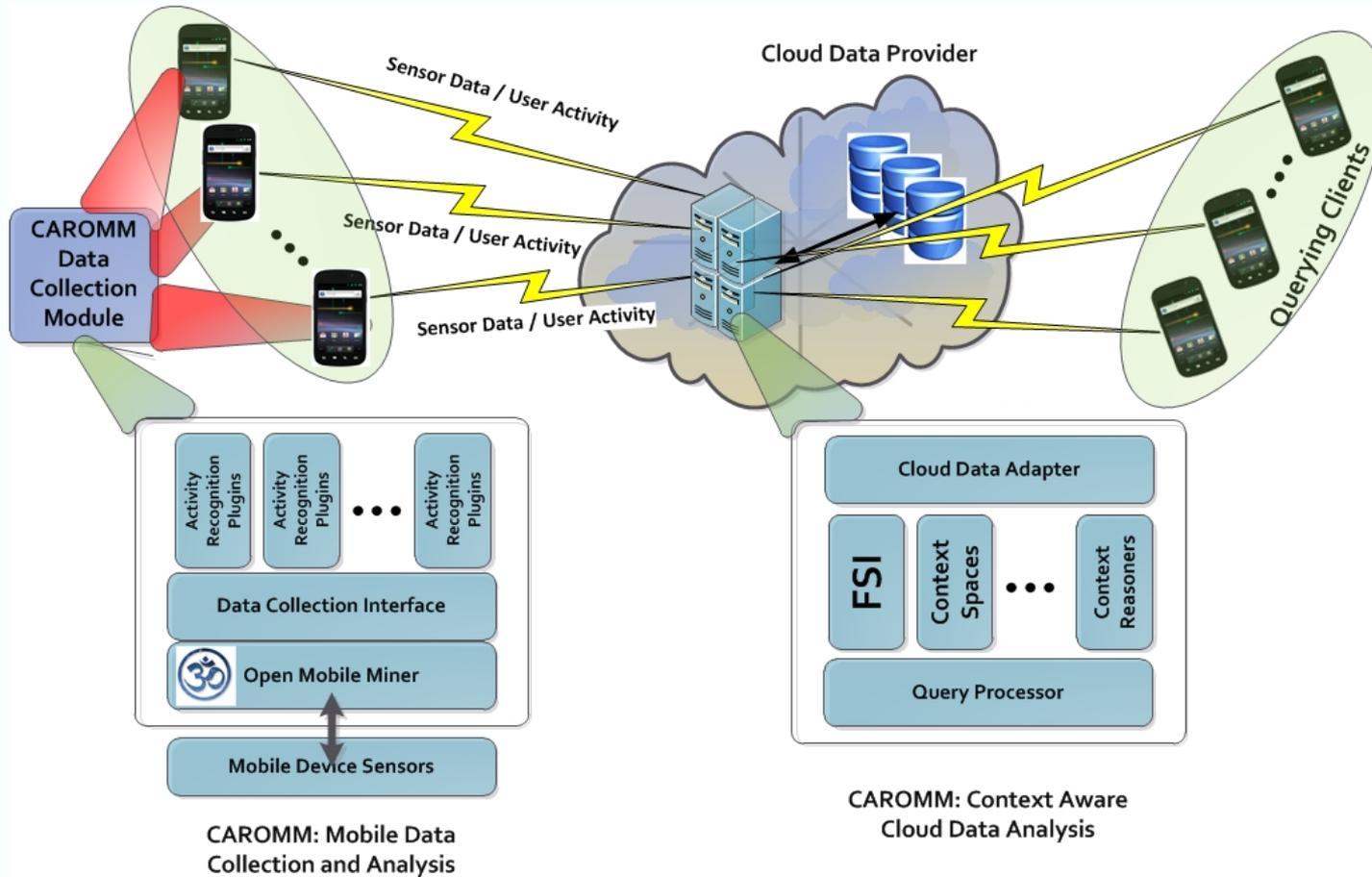
- user activity recognition and sharing with their social networks (Cenceme[8])
- social introduction /matchmaking based on use profile information (Serendipity [9], WhozThat [10])
- group-based, context-aware recommendation of music/videos (SocialFusion [11])
- visualization of mobile user concentration in an area using users’ GPS locations (Citysense [12])



# MCS Applications- Issues

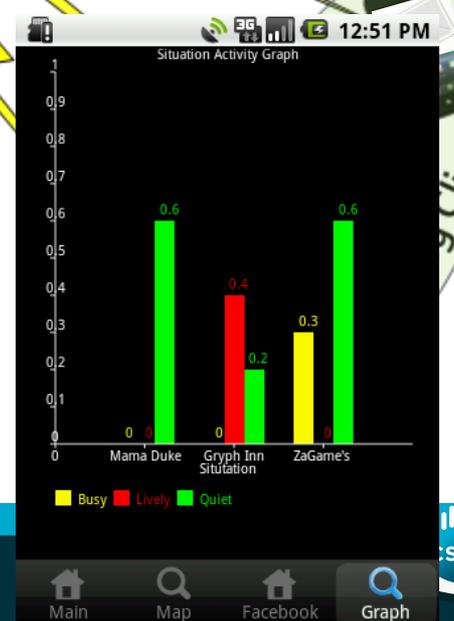
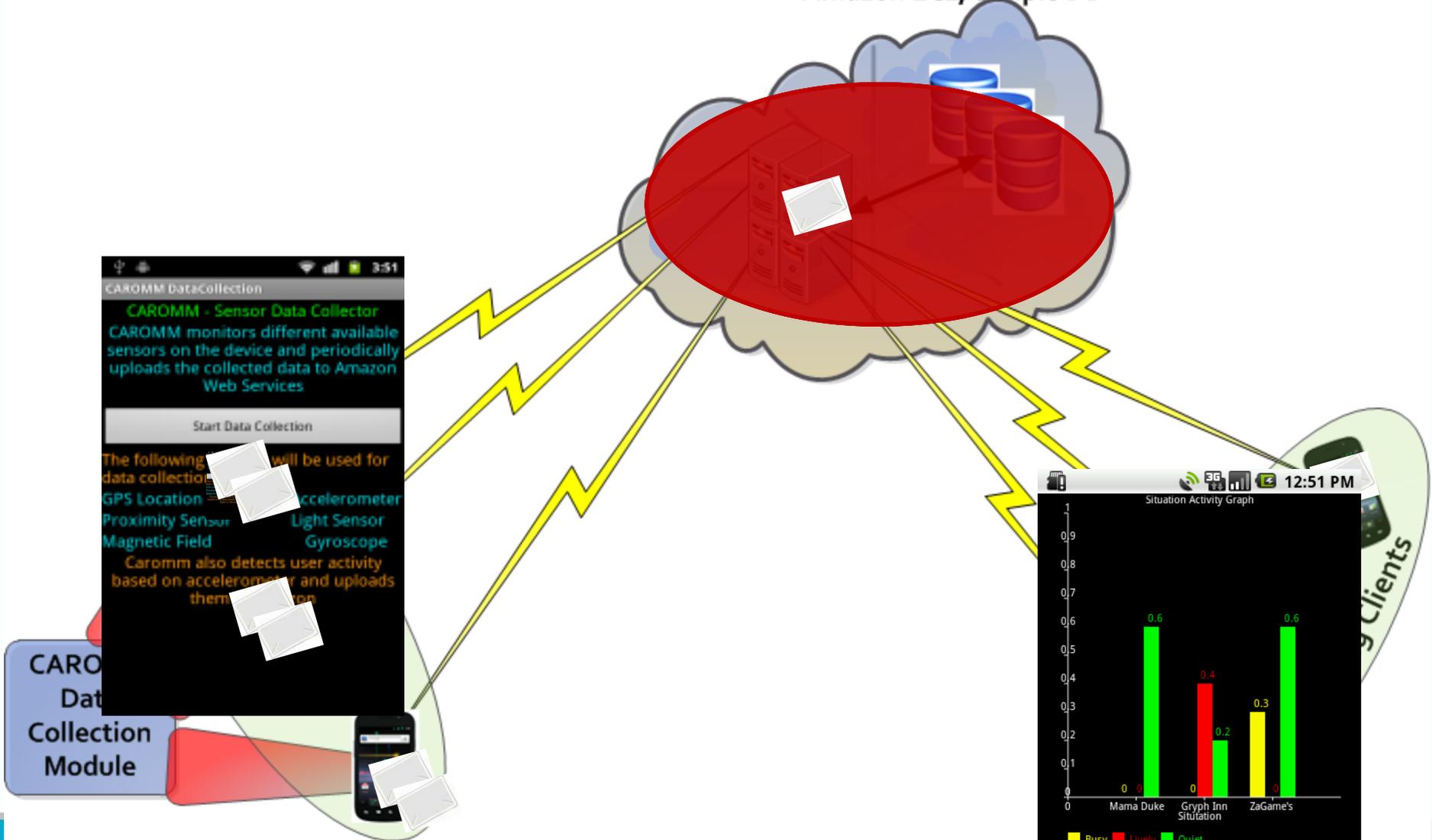
- ❑ Require mobile devices to continuously sense, process and upload sensed data to the cloud/remote servers
- ❑ Data collection should be *cost-efficient* for both the *devices* and the *networks*
  - Local analytics
- ❑ Require *infrastructure to receive, manage and analyse* large volumes of *real-time data streams* using cloud computing platforms
  - Aggregate analytics
- ❑ Require *participation* from the user and *willingness* to allow *collection of sensor data*
  - user preferences
  - privacy
  - incentive

# Here-n-Now: A CAROMM application



# How it works

Cloud Data Provider –  
Amazon EC2, Simple DB



# Thank you !

Dr Arkady Zaslavsky, Professor  
Science Leader in Semantic  
Data Management, CSIRO, Australia  
Phone: 02 6216 7132

Email: [arkady.zaslavsky@csiro.au](mailto:arkady.zaslavsky@csiro.au)

AND

Research Professor  
Luleå University of Technology, Sweden

[www.csiro.au](http://www.csiro.au)

